



# BUSINESS PLAN



Lifeline Unit has been in operation since 2014, focusing on the supply of Ayurvedic health products to doctors and pharmacies through traditional methods. We also organize health check-up camps throughout West Bengal, Assam, and Odisha. Currently, we are exploring unique business opportunities for our satisfied customers.

## Our Mission :

"At Lifeline Unit, our mission is to promote good health and wealth by providing efficient and effective Ayurvedic health products solutions to businesses and individuals."

## Our Vision :

"At Lifeline Unit, we envision a world where holistic well-being and prosperity are universally accessible. Our commitment is to lead the way in innovative Ayurvedic solutions that empower individuals and businesses alike to thrive in health and wealth. Through our dedication to excellence, sustainability, and education, we aspire to be the trusted partner in transforming lives, fostering a community where wellness is prioritized, and prosperity is achieved."



# Our Products



**JOINING FREE**



**ID ACTIVE (First Purchase)**

**1000/-**

**ON MRP  
PRODUCT**

**'OWN CHOICE'**

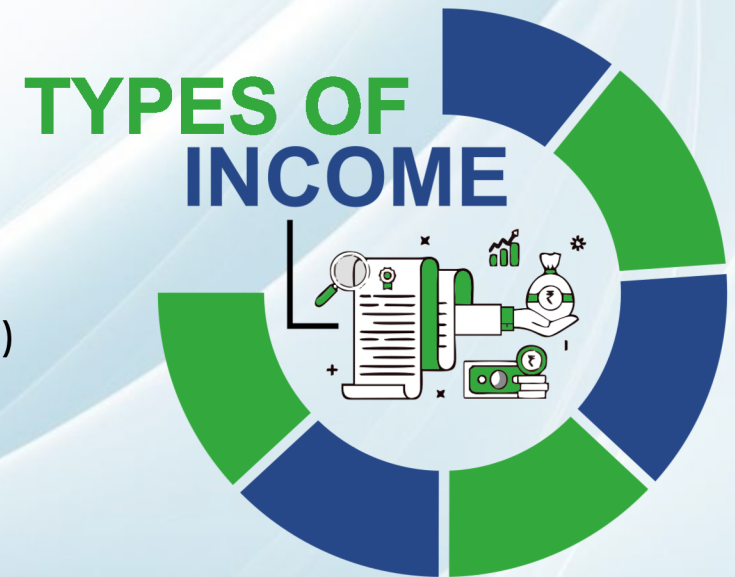


# Types Of Income



## **"FIRST PURCHASE INCOME"**

-  **TEAM MATCHING INCOME**
-  **UNIQUE LEVEL INCOME**
-  **UPGRADE Auto-Pool INCOME** (GLOBAL)
-  **TABLE INCOME** (GLOBAL)
-  **TEAM JOINING REWARDS**



# Types Of Income



## **"REPURCHASE INCOME"**

➡ **RETAIL BENEFIT**

➡ **BUSINESS MATCHING INCOME (GLOBAL)**

👉 **LEADERSHIP INCOME (RANK)**

➡ **STAR LEADER**

➡ **SUPER STAR LEADER**

➡ **ROYALTY ACHIVER**

➡ **LEADERSHIP BONUS**



# Team Matching Income



**\*UNLIMITED PAIR MATCHING INCOME\***

**PAIR MATCHING INCOME 12% - 21%**



- ➡ **PAIR MATCHING INCOME (DAILY)**
- ➡ **ROYAL PAIR MATCHING INCOME (WEEKLY)**
- ➡ **ROYAL SUPER PAIR MATCHING INCOME (MONTHLY)**
- ➡ **UNIVERSAL PAIR MATCHING INCOME (YEARLY )**



# Team Matching Income



**CTTO 12%**  
TOTAL PAIR MATCHING = 1 PAIR POINT

TOP-UP YOUR ID GOING TO  
UNLIMITED PAIR MATCHING INCOME

PAIR / DAY	TOPUP	C.T.T.O.%	ACHIEVE
10	-	12%	-
15	1000	12%	-
20	1000	12%	-
25	1000	15%	ROYAL PAIR MATCHING INCOME (WEEKLY) 3%
30	1000	15%	-
35	1000	15%	-
40	1000	18%	ROYAL SUPER PAIR MATCHING INCOME (MONTHLY) 3%
45	1000	18%	-
50	1000	18%	-
60	1000	21%	UNIVERSAL PAIR MATCHING INCOME (YEARLY) 3%

\*After completing 9-time top-up with 60 pairs, your ID will be eligible for **UNLIMITED PAIR MATCHING INCOME**, starting the next day.

# Team Matching Income



## ROYAL PAIR MATCHING INCOME (WEEKLY)

**CTTO 3%**  
TOTAL UNIT = 1 UNIT

- WEEKLY 10 PAIR = 1 UNIT

## ROYAL SUPER PAIR MATCHING INCOME (MONTHLY)

**CTTO 3%**  
TOTAL UNIT = 1 UNIT

- MONTHLY 100 PAIR = 1 UNIT

## UNIVERSAL PAIR MATCHING INCOME (YEARLY)

**CTTO 3%**  
TOTAL UNIT = 1 UNIT

- YEARLY 500 PAIR = 1 UNIT



# Unique Level Income



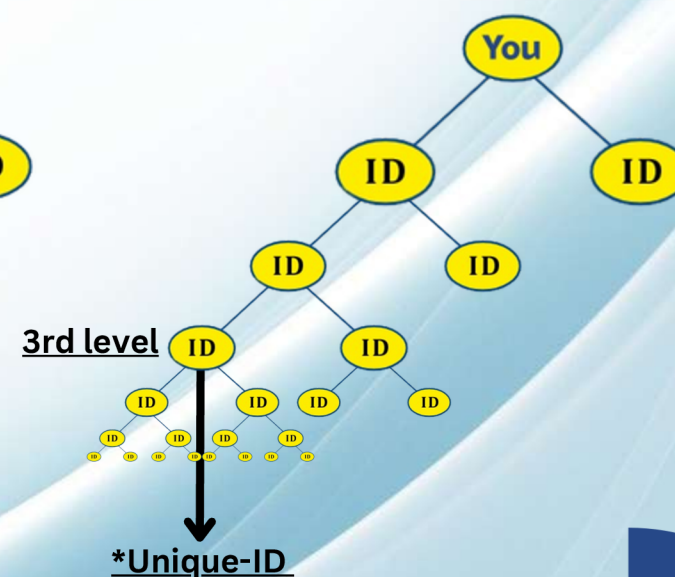
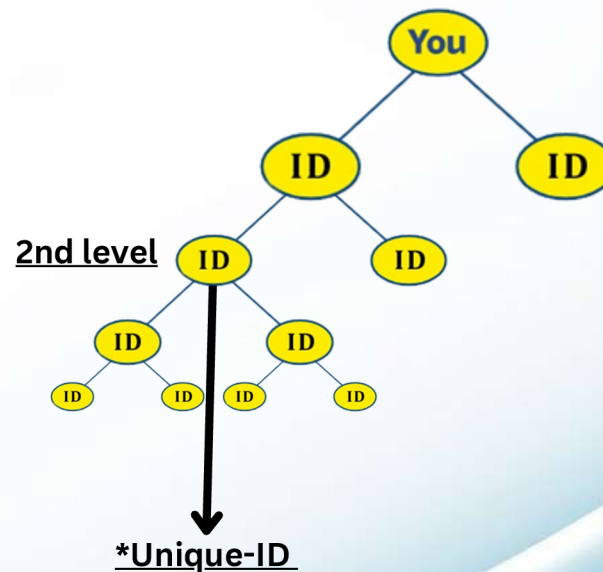
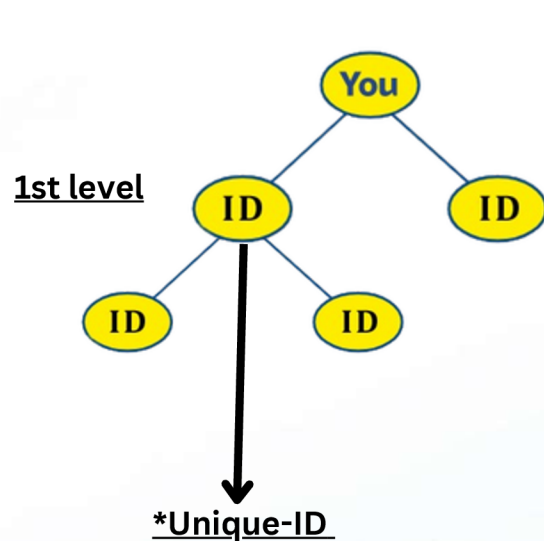
LEVEL	TOTAL ID	UNIQUE-ID	AMOUNT PER UNIQUE-ID	TOTAL AMOUNT	TOPUP
1	2	2	250	500	-
2	4	4	300	1200	-
3	8	8	500	4000	1000
4	16	16	2000	32000	1000
5	32	32	10000	320000	1000
6	64	64	25000	1600000	1000
7	128	128	50000	6400000	1000
8	256	256	75000	19200000	1000
9	512	512	200000	102400000	1000
10	1024	1024	500000	512000000	1000
11	2048	2048	1000000	2048000000	1000
-	-	-	TOTAL	2689957700	-

## OPPORTUNITIES

- In 3 months, if you reach the 3rd level of income, you will receive an additional benefit of Rs. 4,000.
- In 12 months, if you reach the 5th level of income, you will receive an additional benefit of Rs. 3,20,000.



# Condition of Unique-ID





# Upgrade Auto Pool Income



Level	No Of ID	Amount	Total Income	Condition
1	2	1000	2000	
2	4	1000	4000	<i>"Complete 3rd Level Income"</i>
3	8	1000	8000	<i>&amp;</i>
4	16	1000	16000	<i>"Top-Up your ID"</i>
5	32	5000	160000	<i>"Your ID Automatically Set-up"</i>
6	64	5000	320000	<i>"Upgrade Auto Pool Global Income."</i>
7	128	5000	640000	
8	256	5000	1280000	
9	512	5000	2560000	
10	1024	10000	10240000	



# Table Income



**ONCE YOU ACHIEVE UNIVERSAL PAIR MATCHING  
INCOME, YOU WILL BE ELIGIBLE FOR GLOBAL  
TABLE INCOME.**



- 1st Level:  $1 * 10 = 10 \times 100 = 1,000/-$
- 2nd Level:  $10 * 10 = 100 \times 200 = 20,000/-$
- 3rd Level:  $100 * 10 = 1,000 \times 300 = 3,00,000/-$
- 4th Level:  $1,000 * 10 = 10,000 \times 400 = 40,00,000/-$
- 5th Level:  $10,000 * 10 = 1 \text{ Lakh} \times 500 = 5,00,00,000/-$

**(GLOBAL)**

# Repurchases Income



- **Retail Benefits :** 30% Product Coupon  
Ex: Your 1000.00 Rs (MRP) Product Purchess  
= 300.00 Rs Product Coupon

## Matching Income: (Business)



$$\frac{\text{CTTO(R.P) 5\%}}{\text{Matching Point}} = \text{Income}$$

# LEADERSHIP INCOME



STAR >>>

YOU

LEFT  
6000.00  
MRP

RIGHT  
6000.00  
MRP



Your: Left Side 6000.00 MRP &  
Right Side 6000.00 MRP  
Product Purchase Complete.

**You are STAR**

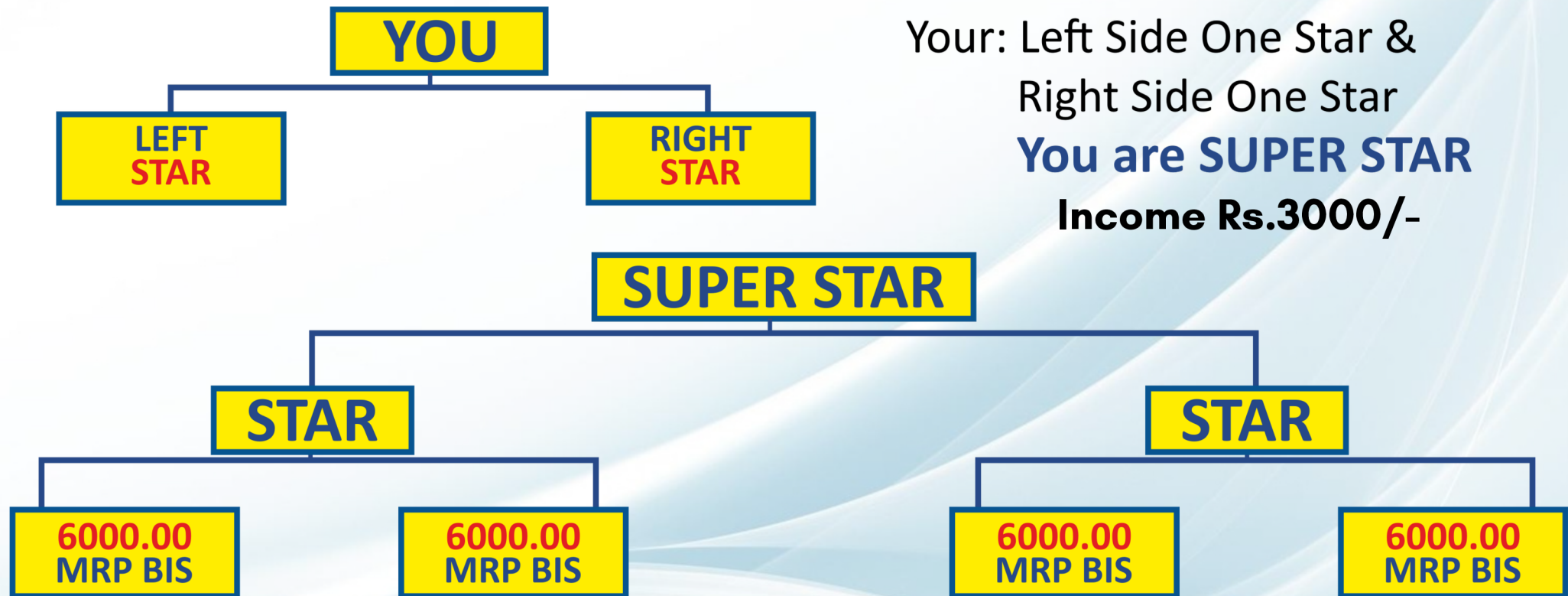
**Income Rs.1000/- Per Day**

**\*'Terms and conditions apply'**

# LEADERSHIP INCOME



**SUPER STAR >>**



Your: Left Side One Star &  
Right Side One Star  
**You are SUPER STAR**  
**Income Rs.3000/-**

**\*Income Rs.12.000/- Per Day**

# Royalty Income



= 1 Point

(R.P) CTTO 2%  
Royalty Point = Income





## LEADERSHIP BONUS (Yearly)



### **“LEADERSHIP BONUS”**

- YEARLY TOTAL ROYALTY POINT 100 CTTO (R.P) 1%
- YEARLY TOTAL ROYALTY POINT 300 CTTO (R.P) 1%
- YEARLY TOTAL ROYALTY POINT 600 CTTO (R.P) 0.5%
- YEARLY TOTAL ROYALTY POINT 1000 CTTO (R.P) 0.25%
- YEARLY TOTAL ROYALTY POINT 2000 CTTO (R.P) 0.25%

$$\frac{\text{YEARLY TOTAL (R.P) CTTO}}{\text{TOTAL ACHIEVER}} = \text{INCOME}$$

# TEAM JOINING REWARDS



REWARDS				
RANK	ACTIVE ID	RATIO % L : R	REWARD AMOUNT	TARGET
EXECUTIVE	200	50 : 50	2000	3 MONTHS
SILVER	400	60 : 40	4000	-
BRONZE	1000	DO	10000	6 MONTHS
GOLD	2000	DO	20000	-
PLATINUM	4000	DO	40000	-
RUBY	10000	DO	100000	1 YEAR
DIAMOND	20000	DO	200000	-
BLUE DIAMOND	40000	DO	400000	-
BLACK DIAMOND	100000	DO	1000000	2 YEARS
KOHINOOR	200000	DO	2000000	-
KING	400000	DO	4000000	-
ROYAL KING	1000000	DO	10000000	5 YEARS



## Accumulative Calculation for ACTIVE ID's.

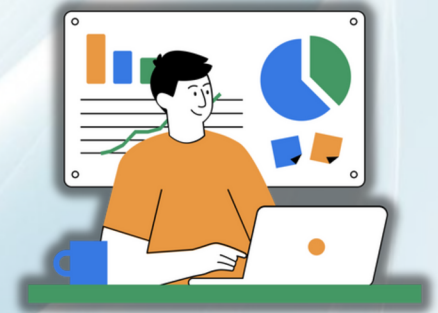
THERE IS NO SET TIME LIMIT TO ACHIEVE THE REWARD. HOWEVER, IF YOU REACH THE TARGET WITHIN THE SPECIFIED TIMELINE, YOU WILL RECEIVE DOUBLE THE AMOUNT.



# TERMS AND CONDITIONS



- 'To unlock the full potential of your earnings, you have to TOP-UP your id to embrace this opportunity to maximize your income!'
- 'To receive repurchase income, you need to make purchases of minimum bill amount on a monthly basis.'
- A deduction of 5% TDS and 5% Admin Charges will be applied to income for each Bank Transfer.



## PAYOUT DETAILS



WEEKLY PAYOUT

DIRECT SPONSOR INCOME, TEAM MATCHING INCOME,  
UNIQUE LEVEL INCOME

MONTHLY PAYOUT

REPURCHASE INCOME

YEARLY PAYOUT

LEADERSHIP BONUS

## COMPANY DETAILS



Account No :

546001010050826

IFS CODE : UBIN0554600

BRANCH : BAGUIATI

LifeLine Unit, RC39 Raghunathpur, Atindra  
Apartment 1st Floor, Kolkata - 700059

*Thank  
You*

FOR MORE DETAILS CONTACT YOUR UPLINE .

 [soft.lifelineunit.in](http://soft.lifelineunit.in)

\*'Terms and conditions apply'

- **Criteria of CNF and Stock Points :**
  - 1. CNF: A deposit of ₹10 Lakhs based on the Maximum Retail Price (MRP), accompanied by a commission rate of 3%.
  - 2. Stock Point: A deposit of ₹50000 based on MRP, with a commission rate of 7%.